

Our commitment to Martinsville and Henry County

FROM THE HARVEST FOUNDATION PRESIDENT AND BOARD OF DIRECTORS CHAIRMAN:

On September 4, 2002, Harvest Foundation announced its creation from the sale of Memorial Health System to Province Healthcare of Brentwood, Tenn.

In the past 15 years, our creation has led to Harvest investing \$104.57 million back in the community through nearly 250 grant awards to area nonprofits and local government entities.

In a community of our size, that is an amazing feat.

The Foundation was formed with the oversight of 13 members from the former hospital board who laid the groundwork for the successful organization Harvest is today.

Michael P. Haley, the Foundation's first Board of Directors Chairman, said it best:

"This organization is committed to enhancing opportunities for the citizens of Martinsville and Henry County. We believe ... the new foundation will allow the Martinsville-Henry County community to reap the rewards of the hospital's sale to improve our quality of life."

The Foundation has never wavered from that mission.

We've worked to increase access and the quality of healthcare through the Martinsville-Henry County Coalition for Health and Wellness.

Through support of our schools, we've worked to increase literacy and educational attainment for all students in Martinsville, Henry County schools and Carlisle School. We've

increased the number of investments in our community through the Martinsville-Henry County Economic Development Corporation.

We've improved our area's amenities by partnering to create the Philpott Marina, expanded our outdoor opportunities with the Dick & Willie Passage Rail Trail, and we supported the construction of the Smith River Sports Complex.

We've worked hard over the years, but without the dedicated community partners who work to improve our quality of life every day, we would not be here. We're proud of our community, and we look forward to what the future holds.

Sincerely,
Paul R. Eason, MD, Chairman
Allyson K. Rothrock, President

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Moving the needle on community healthcare

MARTINSVILLE-HENRY COUNTY COALITION FOR HEALTH AND WELLNESS

Since its inception in April 2005, the Martinsville-Henry County Coalition for Health and Wellness, and Health Connect, continues to provide medical and primary health services through Bassett Family Practice (BFP), and successfully leverages Harvest's investment to bring even more programs to the community.

NEW RIDGEWAY OFFICE

Construction is underway for Ridgeway Family Health, a new health center that will offer the same hours and services as BFP. The health center in Ridgeway will increase access to primary and behavioral healthcare for patients who live on the southern end of Henry County and provide some relief to BFP, which has seen increased patient loads over the past few years.

2016 ACCOMPLISHMENTS

Accomplishments for the Coalition over the past year include:

- Awarded a federal grant for nearly \$1 million from the U.S. Department of Health and Human Services to renovate space and create a second service site in Ridgeway.
- Completed a successful three-year operational site survey with HRSA (Health Resources and Services Administration) for BFP to ensure compliance.
- BFP is recognized as a Level 3 Patient Centered Medical Home™ by the National Committee for Quality Assurance (ncqa.org). NCQA is a private, non-profit organization dedicated to improving health care quality. This is the highest level of NCQA recognition.



Cindy Cunningham is a registered nurse and health educator at Bassett Family Practice. (Contributed Photo)

- BFP saw more than 4,300 patients in 2016, a 12 percent increase from 2015.
- Pink for the Week 2016, a three-day fundraiser event in which the Coalition partnered with Memorial Hospital of Martinsville and Henry County and Chatmoss Country Club, raised nearly \$13,000 for Ladies First, a community breast health initiative.

HEALTHY LIVING

Nutrition classes are an integral part of the Behavioral Health program at BFP. Cindy Cunningham, a registered nurse and health educator, identifies patients who are uncomfortable making lifestyle changes. When appropriate, staff will assist patients in overcoming lifestyle challenges, setting goals, and improving personal accountability.

With the goal of building a healthier community, several six-week sessions that focus on chronic disease and/or diabetes self-management are held throughout the year at different community sites, including BFP and

Health Connect.

Topics include nutrition and fitness, preventing medical complications, carb counting, recipe ideas, resources, support services and more. Patients who stick to the program and implement healthier changes in their daily lifestyle report feeling better every day. They've lost weight, have more energy, and some have been able to eliminate their daily medications.

One of Cindy's patients began her journey to a healthier lifestyle in 2016. She attends weekly Coalition fitness classes held at the Martinsville-Henry County YMCA. She also visits with Cindy once a month. This patient has lost more than 100 pounds and returned to work after being out due to her health.

Another one of Cindy's patients continues to eat better and exercise regularly. After losing weight, he doesn't get out of breath as easily, especially at his job, and finds mowing his yard an easier task.

A HEALTHIER COMMUNITY

The Coalition is moving the needle in our community when it comes to healthcare. Where the number of uninsured ranges from 16 percent in Martinsville and to 18 percent in Henry County, compared to the state average of 14 percent, BFP's sliding fee scale is assisting more residents to access primary care services.

Behavioral Health Services are available onsite, which assists patients who are unable to travel to Piedmont Community Services in Uptown Martinsville. These services increased 43 percent last year.



See page 5- MHC Coalition

Commonwealth Crossing - Ready for Business

MARTINSVILLE-HENRY COUNTY ECONOMIC DEVELOPMENT CORPORATION & COUNTY OF HENRY

Commonwealth Crossing is a \$23 million project of the County of Henry and Martinsville-Henry County Economic Development Corporation (EDC) that provides around 400 acres of land for industrial and commercial development.

The Martinsville-Henry County EDC's marketing efforts are focused on attracting projects with \$150-\$250 million in capital investment, generating 300 to 400 jobs. Officials are targeting companies that require rail service and are focusing on these sectors: tire/rubber, wood products and plastics.

"As one of the largest, newly developed rail-served industrial parks in Virginia and North Carolina, Commonwealth Crossing has already drawn significant interest from site selection consultants and prospective clients," said Mark Heath, president and

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- Mark Heath
President, CEO
Martinsville-Henry County EDC

CEO of the Martinsville-Henry County Economic Development Corporation. "The strategic location on the state border allows us to take advantage of the transportation and labor assets in the Piedmont Triad region, while providing high paying jobs and major investment in Martinsville and Henry County. Commonwealth Crossing holds transformational potential for this community."

'BUSINESS READY' CERTIFIED

In November 2016, Commonwealth Crossing was certified as one of Virginia's first "Business Ready Sites." The Virginia Business Ready Sites Program is a discretionary program established to help state localities develop and market existing industrial



Crews worked on grading lots during August 2016.

or commercial sites to prospective businesses.

Commonwealth Crossing was recognized as a Tier 4 designee, meaning all infrastructure at the site is in place or will be deliverable within one year, and all permit issues have been identified or quantified. This site was one of four in Virginia approved for more than \$96,000 in funding to receive a Site Characterization Tier Level during the first phase of the program.

FACTS AND FIGURES:

- Grading of lots 1 & 4 is complete. (Lot 1 is 120 acres and Lot 4 is 50 acres.)
- The site is located near U.S. Highway 220 South at the Virginia/North Carolina state line.
- Commonwealth Crossing is served by the Norfolk Southern Railway mainline.
- The site is publicly owned by Henry County.
- Permitting and utilities are in place.
- The entrance road is completed.

See page 5- [Commonwealth Crossing](#)



Pictured above is an aerial view of Commonwealth Crossing. (Contributed photo)

FOCUSED ON PATIENT CARE

Focusing on Quality of Care Measures bolsters the Coalition's efforts to improve services that lead to positive, long-term health outcomes. Timely and routine cancer screening services, like those provided through the Ladies First program, allow for screening mammograms to be available year-round. Coordinated care assistance also is provided to patients needing further diagnostic or cancer treatment services.

The Eyes Forward program assists patients who need urgent eye services, such as annual exams for diabetic patients to enhance their chronic disease self-management. Hundreds of patients are assisted each year through these programs, and every primary care provider in the community can refer patients who need these services. The Eyes Forward program, medication assistance and others are offered in partnership with local providers, specialists, pharmacies, and Memorial Hospital of Martinsville and Henry County to maximize accessibility for community residents.

Focusing on health disparities allows the Coalition to measure efforts to integrate clinical and preventative intervention improving long-term health outcomes across the community. The



Members of the team at the Martinsville-Henry County Coalition for Health and Wellness are pictured at an open house event for the community. (Contributed photo)

Coalition is in year three of a Centers for Disease Control (CDC)/Virginia Department of Health (VDH) grant focused on identifying and controlling pre-hypertension and pre-diabetes across the West Piedmont Health District.

Trained community health workers now conduct screenings at libraries, churches, and other community venues. They assist residents in finding and accessing a medical home and work to reduce other barriers like language, financial hardships and transportation. New programs have launched locally, all in partnership with faith-based and other community organizations, that include the Diabetes Prevention Program, Team Up/Pressure Down,

and the Million Hearts Initiative to bring information and services to underserved parts of the community.

Health Connect, operated by the Coalition, is a "one-stop shop" to break barriers to health and wellness. Medical care is not offered at Health Connect, but it connects individuals with healthcare-related needs to information and agencies so they're informed when making decisions about their health.

Services at Bassett Family Practice, Health Connect, and others administered by the Coalition are available for the entire community. Visit healthycommunitymhc.org for more information. 🌟

From Page 4 - Commonwealth Crossing

It's located along Horsepasture-Price Road.

- The project is funded by Henry County, City of Martinsville, Commonwealth of Virginia, the Martinsville-Henry County EDC, Virginia Tobacco Region Revitalization Commission, Virginia Economic Development Partnership, the U.S. Economic Development Administration and Harvest Foundation. 🌟



Harvest Foundation staff members and members of the Board of Directors are pictured during a tour of Commonwealth Crossing with Henry County and Martinsville-Henry County EDC officials.

FeedTheNation helps clients become self-sufficient

FEEDING AMERICA SOUTHWEST VIRGINIA & HENRY COUNTY FOOD PANTRY

FeedTheNation is an application (“app”) developed by Adam Wright and Caleb Smith, initially for the Henry County Food Pantry. The pantry, a partner of Feeding America Southwest Virginia, distributes food to approximately 300 to 400 families each month.

Food pantries generally are one of the first places people in need go to receive assistance, according to Wright. The USDA (United States Department of Agriculture) requires the pantry to collect certain data from clients receiving services. FeedTheNation leverages that data to help volunteers and local agencies assist households with barriers. The app also provides three ways of communication to households receiving services – email notification, text messages, and traditional mail – while maintaining their privacy.

EXPANDING THE APP

FeedTheNation can send



Adam Wright (right) stands with Henry County Food Pantry volunteer Carrie Jones during a monthly distribution.



Volunteers at the Henry County Food Pantry load vehicles with boxes of food during the pantry's monthly distribution at the Historic John D. Bassett High School, located on Riverside Drive in Bassett. The pantry distributes food every third Wednesday of the month.

notifications about events including community meals, classes, and job fairs in Martinsville and Henry County. Volunteers have reported that clients have been able to find jobs due to this service. It's also grown to accommodate the CACFP Program (Child and Adult Care Food Program), which provides after school meals and snacks. Five local sites are using the software, which is said to have increased the accuracy of their reports and generated higher rates of USDA meal reimbursement.

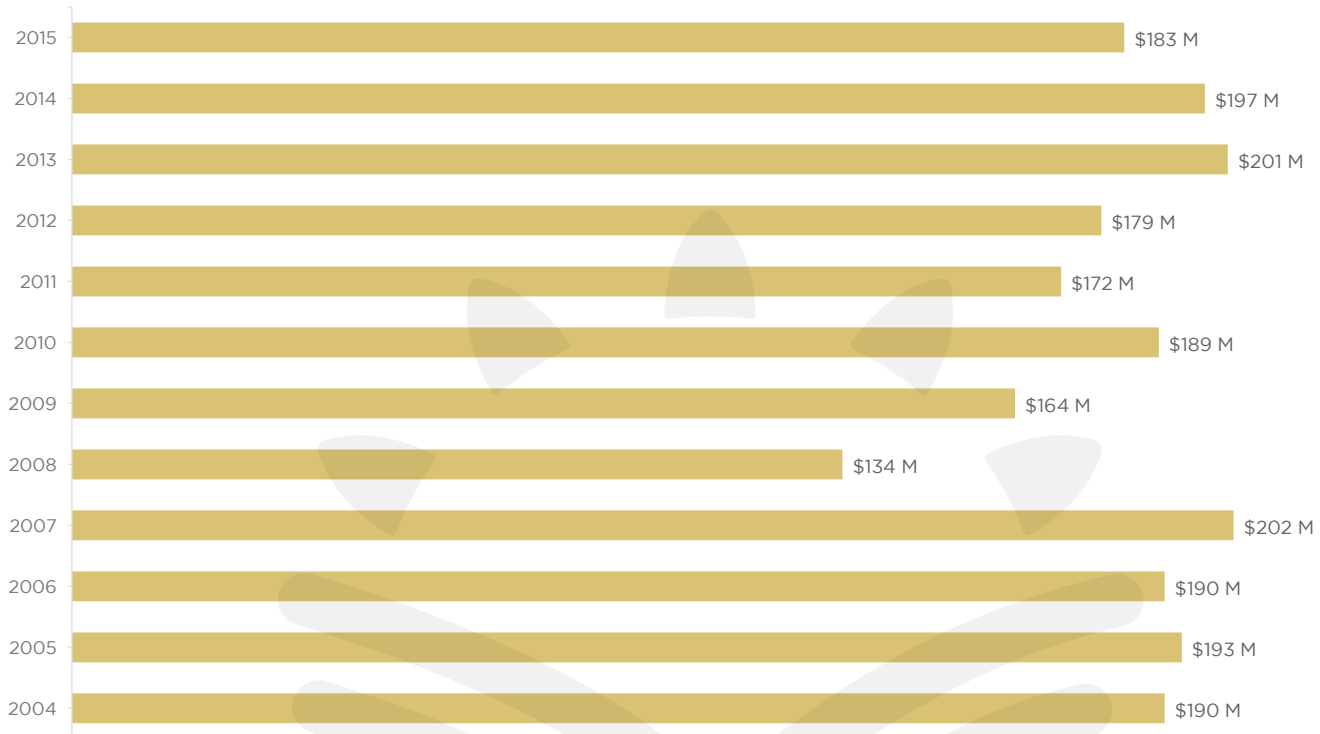
Wright is working to educate area organizations on how this app can help reach the most vulnerable people who want to become self-sufficient. More than 20 agencies in surrounding communities are utilizing FeedTheNation and two regional healthcare systems have approached Feeding America Southwest Virginia on how the app could address local healthcare needs.

Wright's goal is for the Henry County Food Pantry to help people with more than just a meal. He looks for FeedTheNation to help clients and the community in the future by:

- Streamlining communications for daycare assistance in single-parent homes;
- Assisting agencies in finding households looking for employment and education;
- Meeting transportation needs;
- Helping veterans;
- Helping healthcare organizations assist people in managing high blood pressure and/or diabetes;
- Helping local government understand food challenges within area schools;
- Assisting local government in communicating with vulnerable families during emergencies (extreme cold, flood, etc.);
- Allowing agencies to see “hot spots” of food needs (FeedTheNation has a real-time dashboard displaying distribution/participation numbers) so agencies have an opportunity to set up rapid response teams to assist.

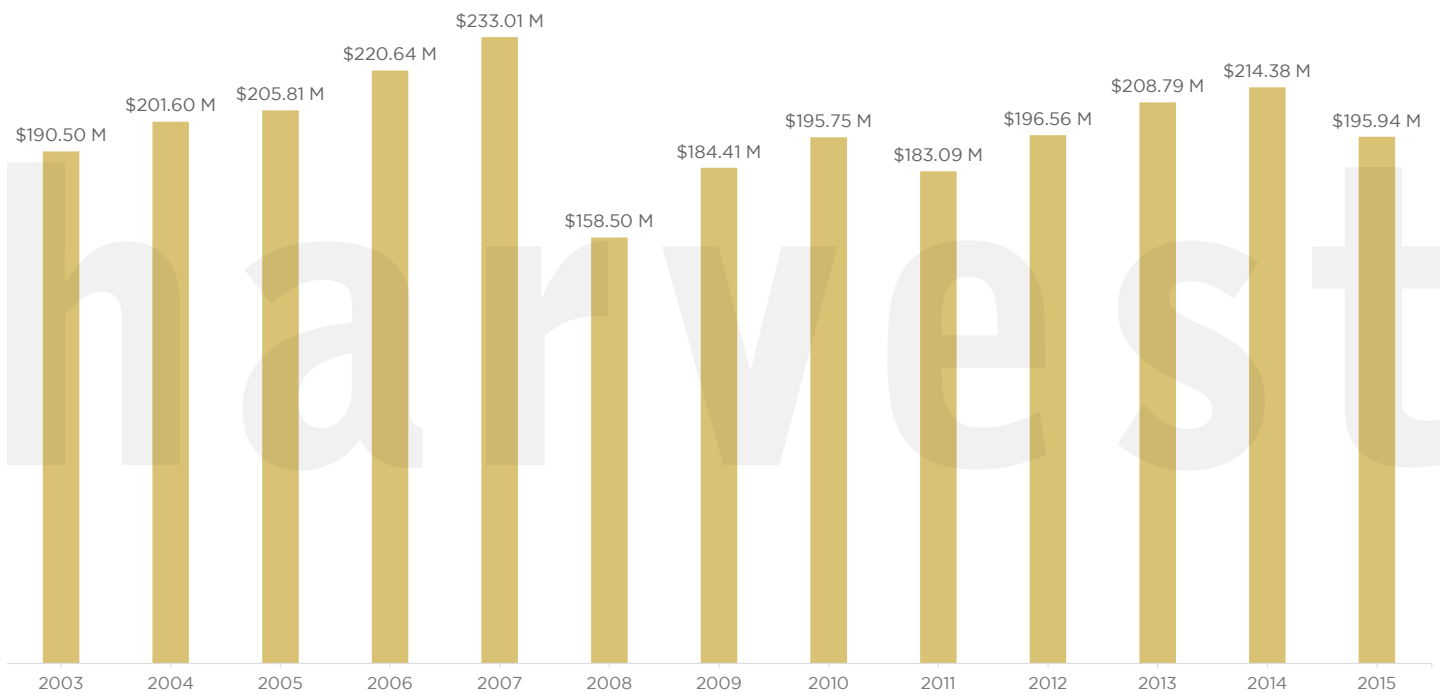
Wright said he believes FeedTheNation is at the beginning of its journey. To find out more, visit Henry County Food Pantry on Facebook, or call (276) 694-4660. 🌟

Total Net Assets By Year



*Note: Net assets equal total assets minus total liabilities.

Investments



Grants Paid



Total Grants Paid Since 2003: \$104.57 Million (As of 12-31-16)

Grants Awarded 2015

- **\$10,000:** Patrick Henry Community College Educational Foundation, Inc. (PUP) - NJCAA Men's Division I National Soccer Tournament
- **\$10,000:** Concerned Citizens of Sandy Level, Inc. (PUP) - Concerned Citizens After School Program
- **\$6,545:** Martinsville Uptown Revitalization Association (PUP) - Cinco de Mayo Celebration
- **\$15,000:** Institute for Advanced Learning and Research - 2015 Youth Expo
- **\$598,566:** Piedmont Virginia Dental Health Foundation - Community Dental Clinic Operations
- **\$10,000:** Ashbrook Hearing Connection (PUP) - Communication Plan for Hearing Healthcare Program
- **\$102,507:** Carlisle School - K-12 Initiative Phase III
- **\$1,246,680:** Henry County Public Schools - K-12 Initiative Phase III
- **\$373,140:** Martinsville City Schools - K-12 Initiative Phase III
- **\$10,000:** Spencer-Penn Centre (PUP) - SPICE Program
- **\$10,000:** Piedmont Arts Association (PUP) - Celebracion de las Artes
- **\$303,282:** County of Henry - Smith River Small Towns Collaborative

- **\$176,366:** Dan River Basin Association - Natural Resource Management Initiative
- **\$2,579,465:** Martinsville Henry County Coalition for Health and Wellness - Live Well MHC
- **\$358,370:** United Way of Henry County & Martinsville - Smart Beginnings

Grants Awarded 2016

- **\$600,000:** City of Martinsville - Smith River Sports Complex
- **\$25,000:** Institute for Advanced Learning and Research - SOVA Youth Career Choice Expo
- **\$167,572:** Spencer Penn Centre - MAP Collaborative
- **\$8,500:** Feeding America Southwest Virginia (PUP) - FeedTheNation First Year Trial
- **\$10,000:** Anchor Commission (PUP) - Seven Challenges
- **\$10,000:** TheatreWorks Community Players (PUP) - Marketing and Branding Project
- **\$10,000:** United Way of Henry County and Martinsville (PUP) - Bridges Out of Poverty
- **\$10,000:** Sanville Elementary PTA (PUP) - "Garden to Grow"
- **\$10,000:** West Piedmont Workforce Investment Board (PUP) - Home for the Holidays Job Fair

*Note: Grants awarded includes grants to be paid in future years.