

2018



Annual Report



From The Harvest Foundation President and Board of Directors Chairman:

In 2018, The Harvest Foundation Board of Directors awarded 12 grants and a special community investment opportunity totaling \$22.3 million, which is the largest amount of funding awarded in one year since the Foundation's inception in 2002. This is a true testament to the growth our community continues to experience year after year.

It's been extraordinary to see results from the hard work of our grantees. The projects approved in 2018 vary from education, workforce training, and credentialing support to health care and community asset building. Each year, we strive to discover and cultivate exceptional programs that benefit all citizens in Martinsville and Henry County.

You may remember our grants puzzle we debuted in 2017 to illustrate how each grant fits within our strategic plan,

focusing on economic development, and how they all work together to improve our community. In 2018, we used the "Grants for Growth" tree to further illustrate our mission. Each announced grant took the shape of a leaf on the tree, which represents our community and each of its hardworking, capable citizens.

Not only did those grants work together, but they aligned with previous grants announced in 2017. In the first year of the SEED Fund at Patrick Henry Community College, 268 students were provided free access to a world-class education that will strengthen our area's workforce and create educational opportunities that may not have been attainable otherwise. These students will have the opportunity to benefit from PHCC's latest Harvest grant, which will develop the local workforce in several, fast-growing sectors.

In addition to announcing an unprecedented amount of funding for 2018, the Foundation also moved its

offices from the BB&T building to the historic SunTrust building in Uptown Martinsville. This move allows us to serve our community more effectively and efficiently, while also providing high-quality meeting space for local nonprofits.

Grantees may also notice a change in our grants management software as we were able to upgrade to a fully customizable cloud-based system, which allows for more flexibility for staff and grantees.

As we prepare for another exciting year, we reflect on all we accomplished as a community in 2018. While our work and that of our partners is never quite finished, we are grateful for the transformation we've seen in Martinsville and Henry County thanks to our wonderful partnerships and friendships.

Sincerely,
David Stone, Jr., Chairman
Allyson Rothrock, President

Harvest Foundation Board of Directors



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RECAP: 2018 Awarded Grants

13 proposals, \$22.3 million awarded

Workforce

Patrick Henry Community College - \$5.8 million over three years to increase the number of graduates who enter the local workforce in several, fast-growing job sectors.

United Way of Henry County and Martinsville - \$147,181 over two years to expand its Bridges Out of Poverty and financial stability programs.



Pictured are officials from Patrick Henry Community College, Sovah Health and The Harvest Foundation.

Carlisle School - \$177,390 over three years to develop a new, comprehensive writing program.

Henry County Public Schools - \$1.2 million over three years to ensure all students are reading on grade level by the end of third grade.

Martinsville City Public Schools - \$416,120 over three years to prepare its students for higher education and careers.

Smart Beginnings Martinsville Henry - \$268,368 over two years to expand its Promising Neighborhoods program.

Martinsville-Henry County Coalition for Health and Wellness - \$929,720 over two years to focus on Virginia's Medicaid expansion and build on existing programs.



Pictured are officials from Smart Beginnings Martinsville Henry, the United Way of Henry County and Martinsville, and The Harvest Foundation.



Community Investment

Martinsville-Henry County Economic Development Corp. - \$11 million to facilitate building a new substation and transmission line at Commonwealth Crossing. These funds will be repaid to the Foundation over a 15-year period.



Pictured are officials from Virginia Health Care Foundation and The Harvest Foundation.

Virginia Health Care Foundation - \$65,000 over two years to assist local residents in applying for Medicaid coverage with its SignUpNow/Project Connect program.

Hope Center Ministries - \$225,939 over three years to expand its drug and alcohol residential rehabilitation program for men.

Investment

County of Henry - \$65,000 for one year to expand and upgrade Philpott Marina and the adjoining campgrounds.

Virginia Museum of Natural History - \$30,000 over one year to develop an outdoor education pavilion.

Advocacy

Smith River Sports Complex - \$2.4 million over three years to replace turf fields and make other capital improvements at the complex.



Pictured are officials from Hope Center Ministries, Nationwide Homes, and The Harvest Foundation.



Pictured are Allyson Rothrock of Harvest and Roger Adams, director of Henry County Parks and Recreation.

*Note: Grants awarded includes grants to be paid in future years.

The SEED Fund at Patrick Henry Community College

Since the SEED (Student Excellence in Education) Fund at Patrick Henry Community College began enrolling students in the fall of 2018, 268 students have taken advantage of the first two years of college being free of charge.

The program serves high school, homeschool and GED graduates from the Martinsville-Henry County area. Dr. Angeline Godwin, president of PHCC, called the program "groundbreaking" in a previous statement.

"By investing in our community's education, Harvest is cultivating the lives and futures of these high school students," she said. "By investing in today's students, (Harvest) is investing in tomorrow's workforce. The lasting impact this will have on the lives of each student and on Martinsville and Henry County is immeasurable. When these high school students join the workforce as college graduates, our whole community will feel the impact."

More than 350 students applied to the SEED Fund when enrollment began in fall of 2018.



Students from last year's SEED Fund registration at Magna Vista are pictured with their t-shirts.

Out of those students, 268 completed all the requirements and enrolled in courses. This number surpasses PHCC's original goal of 250.

To be eligible for the SEED Fund, students must graduate from high school with a minimum cumulative grade point average (GPA) of 2.5.

They must file a Free Application for Federal Student Aid (FAFSA) and be a resident of

Martinsville-Henry County. They must also enroll in PHCC the fall semester following graduation and complete eight hours of community service for each year of participation.

At least 2,144 community service hours were completed by the first cohort of SEED Fund enrollees.

To find out more, visit patrickhenry.edu/harvest-seed.

Community Recovery Program & Hope Center Ministries

The Community Recovery Program and Hope Center Ministries both have the same goal – supporting individuals with substance use challenges and getting them back to work.

Hope Center Ministries will use a two-year, \$225,939 Harvest grant to expand its drug and alcohol residential program for men. Located in the old Irisburg Elementary School on Irisburg Road, the Axton campus is able to currently serve up to 20 men. This grant will enable the center to add three cabins, one built each

year, that will house eight men in the program. Participants also will have the opportunity to gain job skills and industry-recognized certifications and credentials through a partnership with Patrick Henry Community College.

Over the past year, the program has served 44 men with a 32 percent success rate, more than double the national success rate of 15 percent.

Community Recovery Program, an initiative of Piedmont Community Services, recently expanded its programming to include a women's

recovery home named Serenity Cottage.

The Harvest Foundation provided a grant to the program in 2017 that included funding to renovate an existing home owned by Piedmont Community Services. This is the first recovery house for women in Martinsville and Henry County, according to Community Recovery Program Manager Lisa Smith. She said she hopes she will reach more people in 2019.

"There are still a lot of folks out there sick and suffering," she said. "These folks are overdosing and dying, and we just want them to know that it doesn't have to be that way."

Smith said one of her major goals is to increase awareness and get more participation in the program.



Members of The Harvest Foundation staff and Board of Directors tour the Serenity Cottage, a women's recovery house, as part of the Foundation's site visit to Community Recovery Program (Piedmont Community Services).



Harvest staff tour the Axton Campus of Hope Center Ministries during a site visit in March 2018.

Commonwealth Crossing: Press Glass & Commonwealth Centre for Advanced Training

More than a decade in the making, Commonwealth Crossing is a 726-acre premier industrial park with its first tenant on the roster: Poland-based company Press Glass.

As the largest independent flat glass processing operation in Europe, officials with Press Glass announced in July 2018 that it will invest \$43.55 million to build a 280,000-square-foot manufacturing facility at Commonwealth Crossing, creating 212 jobs.

Founded in 1991, Press Glass employs 2,100 across 11 manufacturing facilities. The company processes glass for fabricators of windows, doors, facades, solar panels and more.

Commonwealth Crossing currently has three tracts available that are pre-graded and future available areas still to be developed. Officials are in the process of completing the Commonwealth Centre for Advanced Training (CCAT), a 25,889-square-foot manufacturing training facility with more than 15,000 square feet of high-bay training space.

Henry County Administrator Tim Hall said the development of CCAT is critical because it will allow companies to work on “parallel tracks.”

“(Companies) can construct their facility while also training their workers,” Hall said. “Without this option, companies would need to train their new hires off-site at another facility, or wait until their new facility is ready. Either



Pictured above is an aerial view of Commonwealth Crossing. (Photo courtesy of the EDC.)

of those options cost the company time and money.”

Hall said he anticipates CCAT will be ready in the first half of 2019.

The industrial site has full utilities available, but The Harvest Foundation will invest \$11 million, approximately 50 percent of total costs, to help provide reliable and clean power at Commonwealth Crossing by supporting a new substation and transmission line build.

“This project is necessary to ensure that Press Glass and future tenants at Commonwealth Crossing Business Centre will have the most

reliable power quality to the park,” said Allyson Rothrock, Harvest Foundation president. “It is imperative that we keep this positive momentum moving forward by providing the best possible infrastructure for industry in Martinsville-Henry County.”

The total cost of construction to complete the project is estimated at \$22 million. Funding will be repaid by Appalachian Power Company based on usage from tenants at the park over the next 15 years. This project is a unique funding opportunity for Harvest as its investment will be repaid to the foundation over a 15-year period.

Mark Heath, president and CEO of the Martinsville-Henry County Economic Development Corporation, added, “A fully developed Commonwealth Crossing is an asset few communities can offer to major advanced manufacturing clients, especially communities of our size. CCBC is a deal changer for Martinsville-Henry County, and the EDC is privileged to be a part of the team making this happen.”



Pictured above is an aerial view of the Commonwealth Centre for Advanced Training. Pictured on the right is a look at a Press Glass factory in Varaždin, Croatia. (Photos courtesy of the EDC.)



2018 Pick Up the Pace! Grants



The Results Companies and The Community Dream Center were awarded an \$8,400 grant to open the Community Results Center, a program that provides access to business casual clothing and interview clothing at no cost to those seeking employment or educational opportunities.

Tackfully Teamed Riding Academy, Inc. was awarded a \$10,000 grant to build a mobile roof above the organization's main arena space. This addition allows staffers to accommodate more clients that were previously unserved due to inclement weather or extreme heat.



Solutions That Empower People (STEP) Inc. was awarded a \$10,000 grant to purchase bicycles for returning citizens in its re-entry program to use for biking to and from work. STEP partnered with local business Chain of Fools Bicycle Repair shop and The Community Dream Center to keep the bicycles well-maintained and stored properly.

The Bassett Historical Center used a \$10,000 grant to purchase a microfilm/microfiche reader and printer that will allow patrons to access a variety of documents, including rare and one-of-a-kind items from the center. Visitors from across Virginia and the country routinely visit the center for genealogy and local historical information.



The United Way of Henry County and Martinsville used a \$10,000 grant to pilot Getting Ahead in a Just-Getting-By World, a program of Bridges Out of Poverty. This program focuses on in-depth education about challenges to economic progress, and connects participants to local resources while identifying gaps in existing programs.

The Virginia Museum of Natural History Foundation was awarded a \$10,000 grant to offer free museum educational programming for elementary and middle school students in Martinsville and Henry County. Teachers are able to choose programming themes and delivery formats that directly supplement their classroom lessons.



The Martinsville-Henry County Family YMCA used a \$4,125 grant to complete a needs assessment and market study for the organization. PB&A, a research firm based out of Brandenton, Fla., will provide data and analysis regarding the scope of opportunities and challenges for an expansion of the YMCA facility and its programs.

The Smith River Singers created a choral and instrumental community lending library with a \$10,000 grant. The library will allow local groups to collaborate and perform music that may be unavailable to them due to cost. It is housed at First Baptist Church of Martinsville and staffed by volunteers.



Grace Network of Martinsville and Henry County partnered with other community organizations on Feeding Hope in MHC, a program to reduce food waste and further assist local families who are food insecure. Refrigerators were purchased for schools in Martinsville-Henry County to save surplus, pre-packaged food provided by the USDA.

ANCHOR Commission will use a \$10,000 grant to expand and improve the Lee Ford Camp Recreational grounds located in Ridgeway. The camp is a service provided by ANCHOR to the entire community and surrounding area. It's a 17-acre facility with a 1.5 acre lake and other amenities including a lodge, cabin and bunkhouses.



2018 Highlights: Harvest Youth Board

The Harvest Youth Board had a successful and busy year with \$22,055 in grants awarded to local nonprofits, as well as the biggest year yet for its signature event, the W. Dan Prince III Thanksgiving Eve Dinner.

The Youth Board awarded the following grants to local nonprofits in 2018:

- \$7,500 to Fraternal Order of Police Patrick Henry Lodge #73 to support the Santa, Cops and Kids program
- \$2,555 to Grace Network of Martinsville and Henry County Inc. to support Feeding Hope in MHC
- \$5,000 to the College Advisers of Martinsville and Henry County to help students plan their futures after high school
- \$7,000 to United Way of Henry County and Martinsville for the Dolly Parton Imagination Library

The Harvest Foundation and the Youth Board teamed up on the Grace Network project. A Pick Up the Pace! Grant of \$7,525 was provided by the Foundation



in addition to Youth Board funding.

"This grant is crucial because I see firsthand how much food is wasted on a daily basis," Finley Underwood, a member of the Youth Board, said of the grant. "I volunteer at my church's food bank and see how food truly is in demand. With this grant, we are able to store surplus food instead of having to throw it away, which will better the quality of life in our area by providing food to those in need."

This year's W. Dan Prince III Thanksgiving Eve Dinner served 2,978 meals with 279

volunteers, largely made up of students from local schools. In its first year, 1,700 dinners were served. The following year, that number rose to 2,700. Scott Norman assisted with this year's dinner as in previous years.

The dinner is named for the late Dr. Prince, who practiced general internal medicine in Martinsville for 36 years. He passed away in June 2017 at the age of 66 following a 13-month battle with leukemia. He was an inaugural member of The Harvest Foundation Board of Directors and served on it for 11

years.

Youth Board members also participated in the Coats for Kids drive to provide warm coats to children in Martinsville and Henry County during the winter season.

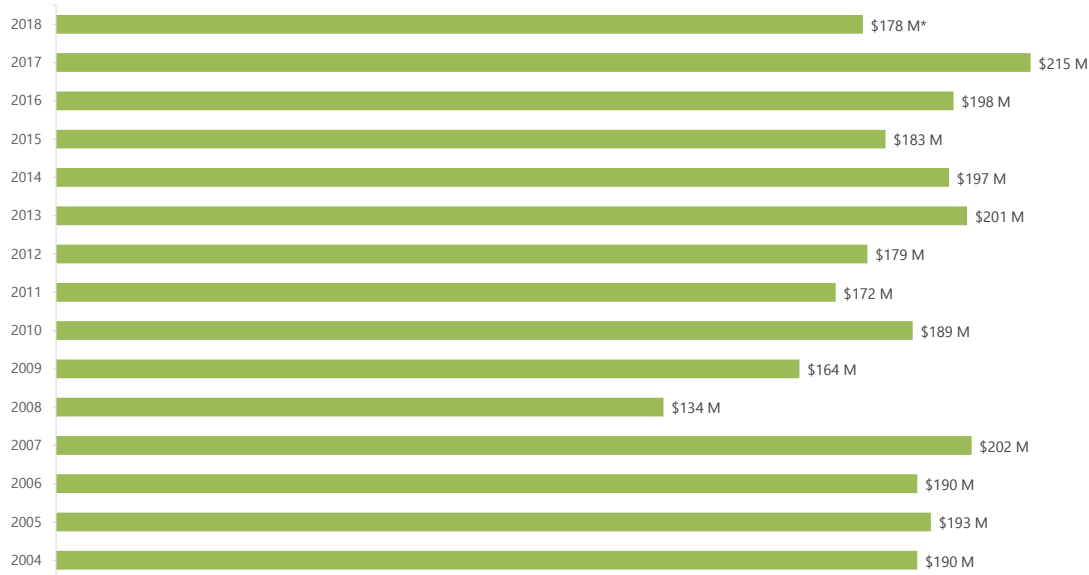
Members of the Harvest Youth Board include Chairperson Elli McGovern, Vice Chairperson Jarrett Pearson, Secretary Zariah Scales, Treasurer Adrian Hylton, Sophia Esdaile, Sean Arroyo, Taylor Manns, Jacob Tisdale, Jeremiah Witt, Andrew Chitwood, William Gardner, Taylor Jo Gary and Finley Underwood.



Above, members of the Harvest Youth Board pick out coats from Burlington Coat Factory for the annual Coats for Kids drive. At right, a family sits down to dinner at the youth board's W. Dan Prince III Thanksgiving Eve Dinner, held at Martinsville High School.

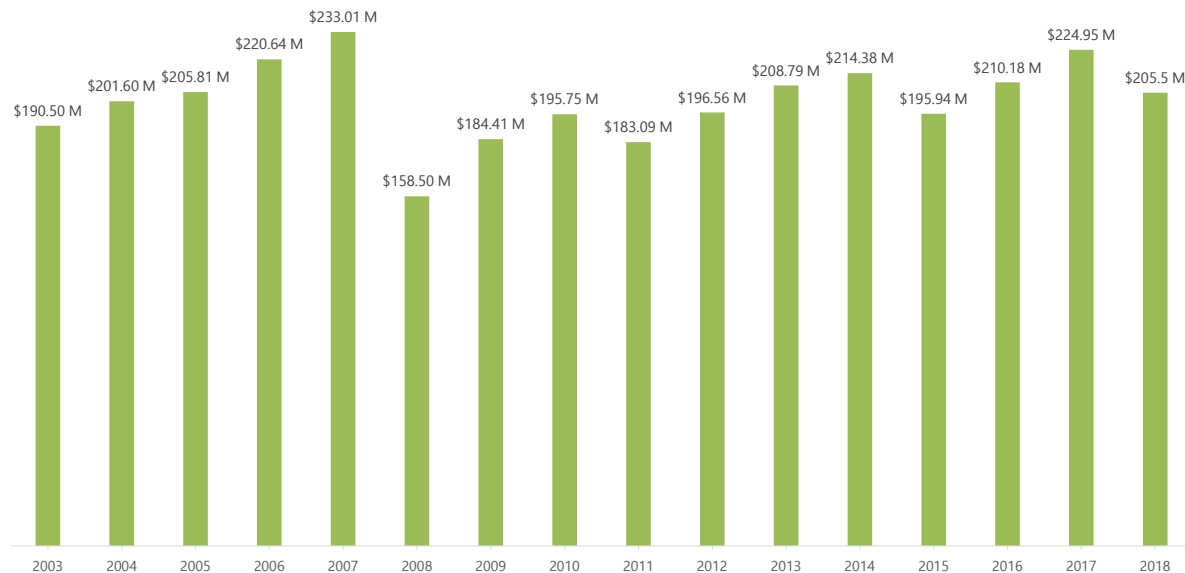


Total Net Assets By Year

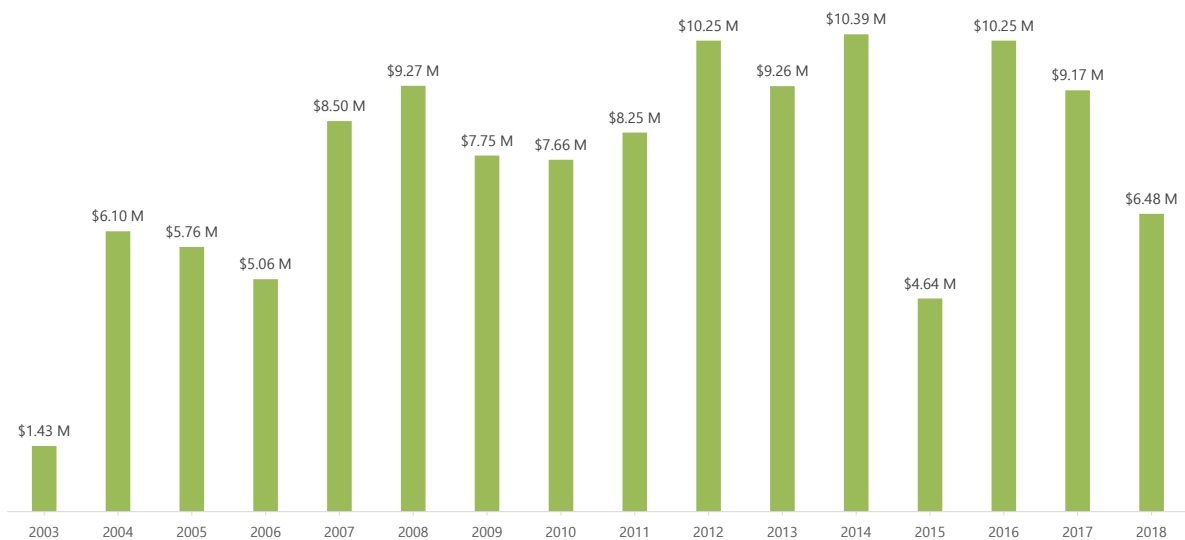


Note: Net assets equal total assets minus total liabilities.

Investments



Grants Paid



Note: Grants paid reflect actual grant payments made in 2018.
*Denotes preliminary numbers subject to change.