

Event title	Date of engagement	Description	Target audience	Purpose	Number of participants	Top 3–5 key themes or takeaway	Notable quotes or stories
Spreading the Word	May 8, 2026	Spreading the word about upcoming events	Veterans/Hispanic Community/Community Oriented Organizations	Purpose of this engagement was distribution of flyers on upcoming workshops and engagement activities as well as verbally explaining the initiative itself to the business and both community based organizations.	40	Feedback was not gathered during flyer distribution. This was more explanation of the initiative itself and explaining what they would see related to it over the next few months. (upcoming workshops, pop-ups, links in their newsfeeds, etc.)	
Ground Floor Workshop	May 13, 2026	Joining or facilitating planned workshops, community pop-up events, or town halls	MHC residents interested in sharing their voice	The purpose of this engagement was to educate the community on our visioning MHC 2050 and collect real world, feedback from them about the state of Martinsville and Henry County currently and how it can grow and improve in both short and long-term including how that growth could be supported by the efforts of the harvest foundation.	25	1.) more restaurants wanted 2.) you never know when you're talking to someone how many different demographic points you might be hitting as a touchstone. For example:/ an elderly woman who's lived on the same street, her entire life who lives with her granddaughter who she helped raise after her daughter passed away from cancer. The elderly woman is currently a homeowner considering relocating to an apartment because the home has become unmanageable and hold a lot of sad memories after the death of her daughter, as well as having been a primary caregiver for her parents when they were living, including her wheelchair, bound, father. She is also	My most notable story from the engagement was the family where the dad talked about having been relocated here as a child by his father who came when he heard that there was an opportunity for landscaping business and his 13-year-old son talked about being interested in owning his own business one day and how he likes to go out antiquing with his grandfather and then reselling items for profit. It highlighted entrepreneurial interest locally.
Helping Youth Thrive Collaborative Meeting	May 14,2026	Joining or facilitating planned workshops, community pop-up events, or town halls	Adults who work in youth leadership around MHC (includes police, teachers, non-profit organizations, THF staff, VDH staff)	To spread awareness about Our MHC, gather community input about their dreams for MHC, connect with youth leaders for future engagements, hear about MHC priorities for youth	21	There is a concerted effort to give teens something to do over the summer with opportunities for leadership (ie through the Teen Center). Funding continues to be a consistent barrier to the sustainability of youth centered activities/programming. Transportation is a major barrier for youth being able to access useful resources and fun things to do.	One of the headlines we collected on a notecard for MHC in 2050 read "MHC becomes model community with collaboration as the centerpiece"

Collinsville Library workshop	May 14, 2026	Connecting with businesses	Collinsville based businesses	The engagement event was an engagement workshop at the Collinsville branch of the BRRL, but I split my time with greeting people at the door and directing them to the conference room where we were set up and visiting local businesses to drop off flyers.		7	1. I think business focused interaction/education would be helpful to get an engagement table featured. I didn't get a sense of "buy in" from the employees/managers that I spoke to.	
Smith River Workshop	May 15, 2026	Joining or facilitating planned workshops, community pop-up events, or town halls	Families attending local juvenile sports events	Engaging with community and utilizing 3 station outreach.		50	Need defined signage for CL effort, uniform messaging including invitational language to draw community members in to speak.	
Basset Cruise In	May 16, 2026	Joining or facilitating planned workshops, community pop-up events, or town halls	Participants of the Bassett Cruise In	To have people share their opinions about MHC and their dreams for the next 25 years.		30	People were hesitant to share opinions. People stated "they didn't have time" Worried that their name would be attached to opinions and it would come back to them. They seemed like they didn't think sharing their opinion would make a difference.	
Farmer's Market	May 16, 2026	Joining or facilitating planned workshops, community pop-up events, or town halls	Uptown Farmer's Market vendors/customers	The purpose of this engagement was a planned workshop. We used clipboards with paper for each of the stations. I had station 2, SWOT. We wanted to gather input from the community about the identity and culture, SWOT of MHC, and dreams.		50	People want a steakhouse. NAFTA was mentioned multiple times. More activities for children and youth.	
Catholic Mass	May 17, 2026	Joining a very diverse church already on their normal schedule.	MHC Catholics, Hispanics, Asian, white, Religious folk in general	To engage with the more diverse religious community of MHC.		100	Need more jobs (no Trabajos) as a main weakness seen amongst many Spanish speaking residents (I do not speak Spanish, or vietmanese so this could be a skewed observation. I didn't know what many of the post-its said)	One guy was super insistent on a Dunkin Donuts. No trabajos!

Faith Leaders Breakfast	May 25, 2026	Faith Leaders Breakfast	Martinsville/Henry County Faith Leaders	To get Faith Leaders perspective on what they like, don't like, what could make things better and what makes things hard to thrive in MHC.	20	People are unaware of what resources and available. A community calendar could help the faith community connect better with one another. Substance abuse is a major issue. Lots of concern about people who grew up here not being able to afford living here.	
Ridgeway Library Workshop	May 26, 2026	Joining or facilitating planned workshops, community pop-up events, or town halls	those attending Ridgeway library	The purpose of this engagement was to attract the people coming to the Ridgeway library to gather their opinions about MHC. We had all 3 stations set up and offered a \$25 Gift Card to Clarences.	10		
Pop up at Hispanic Festival	May 30, 2026	Joining or facilitating planned workshops, community pop-up events, or town halls	Those attending the Hispanic Festival at Jordan Creek Park	To get feedback from those attending the Hispanic Festival hosted by Southside Survivor Response Center	23	The vendors and host of the event were really glad to have us on board. People were interested in engaging. Need more higher paying jobs. Activities for children, teens, and adults.	