

ANNUAL REPORT 2017



the **harvest** foundation

From The Harvest Foundation President and Board of Directors Chairman:

This past year was a remarkable time of growth and development for Martinsville-Henry County. Our community recorded record low unemployment rates: the lowest we've seen in over a decade. We announced \$11.9 million in grant awards that all tie back to our goal of supporting economic progress in the community. And many of our partners broke ground on and announced a slew of meaningful projects and programs that will drive our area forward for years to come.

You may have noticed that we approached our grant announcements differently in November and December of 2017. We showed you a graphical representation of how we see our work at the Foundation: a series of pieces fitting into a puzzle that represents our strategic plan, focused on economic development.

Whether it's developing our workforce through skills training, creating a workforce pipeline with credentialing support, getting people healthy enough to stay in the workforce, or boots-on-the-ground recruitment for new industry, all of these grants serve to elevate Martinsville-Henry County and its citizens.

The Martinsville-Henry County Economic Development Corp. (EDC) was awarded a \$5.7 million grant to advance job creation and tax base increase in the community. The EDC assisted in facilitating job growth in many industries that generated more than \$31 million in additional local payroll over the past three years. Officials also



Tonya Ingram (left), employment specialist and case manager at the Community Recovery Program, is pictured with Chasity Craig.

broke ground in September 2017 on the Commonwealth Centre for Advanced Training (CCAT) at Commonwealth Crossing.

The Harvest SEED Fund, a program of Patrick Henry Community College (PHCC), was awarded a \$3.1 million grant to strengthen the area's workforce and develop future pipelines while providing access to higher education for all high school, homeschool and GED graduates. This fund will use the college's existing infrastructure and expand its programming to increase coaches working one-on-one with students.

A \$520,033 grant to the Community Recovery Program (CRP), an initiative of Piedmont Community Services, expands the community's workforce in a different way.



Officials break ground on the Commonwealth Centre for Advanced Training (CCAT) in September 2017.

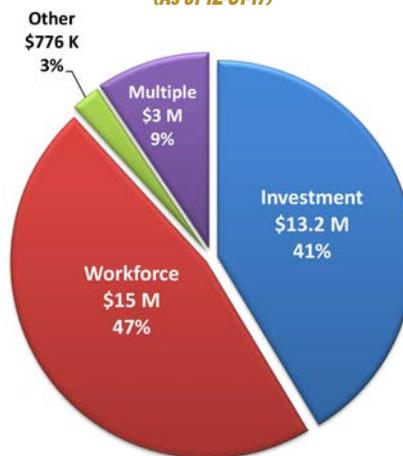
Expanding the Dick & Willie Passage Rail Trail with a grant of \$1.4 million and supporting the Smith River Small Towns Business District Revitalization Project with a \$500K grant will move Martinsville-Henry County forward with marketable assets to attract new businesses and opportunities in tourism, while giving residents more options for healthier lifestyles. Henry County is the lead partner in both projects, which are underway.

In the past 15 years, the Foundation has invested \$113.74 million back into the community through more than 250 grant awards to area nonprofits and local government entities. These grant awards have supported the creation and growth of our area's most impactful programs, including the Martinsville-Henry County Coalition for Health and Wellness, which serves more than 4,300 patients annually and has leveraged more than \$11 million back into the community. The Coalition has also recently opened a new facility, Ridgeway Family Health, which will allow them to further increase their services in the community.

Not one individual, one group, or one organization has all the puzzle pieces. Everyone in Martinsville-Henry County must work together with the common goal of making our community the very best it can be. We've come a long way in the past 15 years, but as we all know, there's still much work to be done.

Sincerely,
Paul R. Eason, MD, Chairman
Allyson K. Rothrock, President

Current Grants by Programmatic Goal (As of 12-31-17)



CRP now has the ability to serve individuals who are unable to pass a drug test but have the necessary skills for employment. The program will rely on its strong partnerships with local employers and agencies to receive referrals.

The Community Dental Clinic received a grant of \$603,195 through its parent organization, Piedmont Virginia Dental Health Foundation (PVDHF), to continue its work of providing indigent dental care. The clinic served nearly 5,000 patients in 2016 and has provided more than \$9.3 million in dental services since opening its doors in 2006.

2017 AWARDED GRANTS

Martinsville-Henry County Economic Development Corporation



Grant: \$5.7M over three years

- Job creation and tax base increase in Martinsville-Henry County
- Since 2007, the EDC has assisted in the creation of over 4,500 new jobs and \$400 million in capital investment that will increase tax revenue

Patrick Henry Community College



Grant: \$3.1M over three years

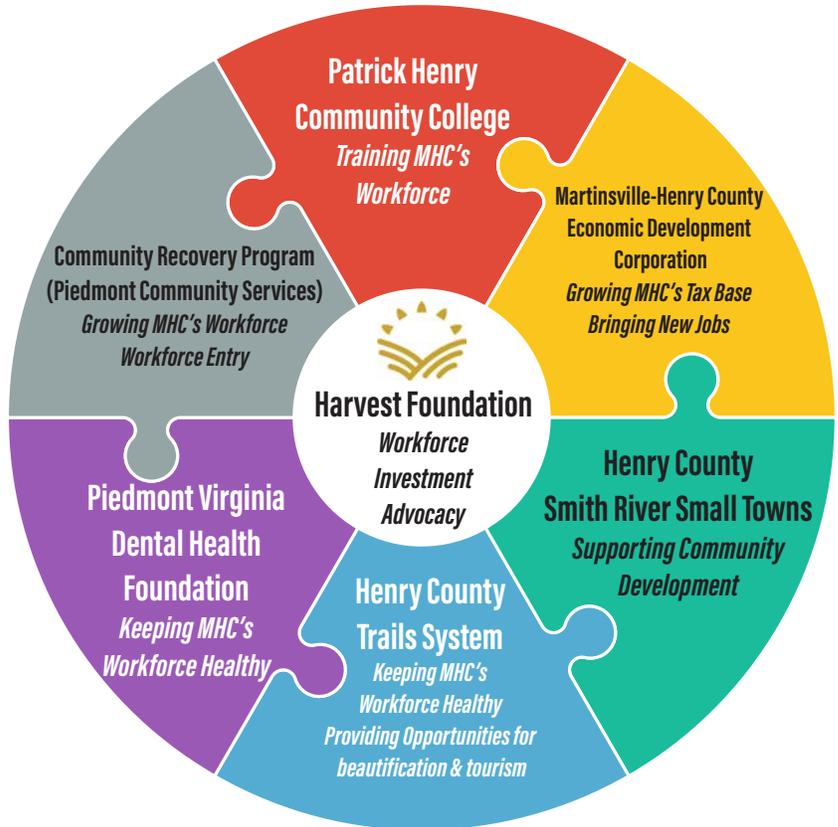
- The SEED Fund, sponsored by PHCC, will make the first two years of college free for all high school, homeschool, and GED graduates

Piedmont Community Services



Grant: \$520,033 over two years

- Community Recovery Program will expand its service area to job seekers not selected for employment because they were unable to pass a drug test
- CRP will partner with the Workforce Center and area employers



Piedmont Virginia Dental Health Foundation



Grant: \$603,195 over three years

- Funding will support operation of the Community Dental Clinic, providing indigent dental care in Martinsville-Henry County

- Since 2006, there have been more than 41,400 patient visits at the clinic

County of Henry



Grant: \$1.4M over one year

- Funding will expand the Dick & Willie Passage Rail Trail from Spruce Street to the Smith River Sports Complex



Grant: \$500,000 over one year

- Funding to support the Smith River Small Towns Business District Revitalization Project; primarily for exterior building renovations

*Note: Grants awarded includes grants to be paid in future years.

PICK UP THE PACE! GRANTS



The Harvest Foundation Pick Up the Pace! grants program is a competitive, small grants program designed to engage people and organizations through expanded conversation and action around neighborhood and community issues. Grants approved in 2017 were to Hope Center Ministries, Fieldale Heritage, Inc., and Piedmont Arts.

Our goal is to spark new ideas, collaborations and positive change that will help us all "Pick Up the Pace" toward creating a community of choice. Applications are available on our website: www.theharvestfoundation.org.

PUP! HIGHLIGHTS



With a \$10,000 Pick Up the Pace! grant, Piedmont Arts launched ARTStart: A Preschool Arts Initiative in 2017. ARTStart is designed to increase the awareness and importance of the arts and enhance accessibility to the arts for young children.

The program targets Martinsville-Henry County area preschoolers and home and center-based child-care providers through Smart Beginnings. Find out more at unitedwayofhcm.org/smart-beginnings.



A \$10,000 Pick Up the Pace! grant is assisting Hope Center Ministries with expansion of their Axton branch, located in the former Irisburg Elementary School. The center is a residential, 12-step, faith-based drug and alcohol recovery program for men.

Its mission is to assist men in the process of overcoming their addiction and working toward long-term recovery so they can support their families and become productive citizens as they re-enter the local workforce.

Find out more at hopecm.com/axton/.



A \$10,000 Pick Up the Pace! grant is helping Fieldale Heritage Inc. and Fieldale Recreation Center & Pools ramp up their marketing and promotion efforts to better serve the community.

The Fieldale Recreation Center had a complete makeover and overhaul of its facilities over the past two years and opened its pool facilities in May of 2017. Officials at the center plan to reopen the pools this summer for the community. The center also hosts numerous events throughout the year. Read more at ilovefieldale.com.

POWERED BY PUP!

'FeedTheNation' goes nationwide

Fueled by an investment of time and manpower from EMI Imaging and a PUP! grant for a yearlong pilot program, the FeedTheNation app is serving more organizations.

During the pilot program, the app grew from nine partner programs in Henry County and 23 other agencies in the Feeding America Southwest Virginia network to a total of 86 partner food pantries and afterschool programs. It also was unveiled at a national conference and is now undergoing trial runs at food banks in Florida, Tennessee, Texas, New Mexico and California.

"I want it to go as far as it can in helping people who want to become self-sufficient," said Adam Wright, vice president of EMI.

He added that new features are being developed for the app in 2018.

Sheryl Agee, program officer for



of dramatic growth the software has experienced is an unexpected outcome of the FeedtheNation first-year implementation (PUP! grant). Initially designed for regular food pantry distributions, word-of-mouth quickly raised interest in FeedTheNation among other program types," such as children's afterschool sites, summer feeding sites, mobile food pantry, local governments and others, she said.

The app's mission is to "help the most vulnerable become self-sufficient," Wright said. But, Agee said, it also is filling in gaps in what people need and providing data for support.

Using data from clients,

The Harvest Foundation, said the project shows the impact a PUP! grant can have.

messages can be sent to specific audiences. For instance, health coalitions can alert people with diabetes about classes that could help them.

The Martinsville-Henry County Chamber of Commerce has been trained to use the app to share information on events, such as job fairs, and resources in the community, and the Virginia Community College System has discussed with Wright the idea of incorporating FeedTheNation into its outreach.



Adam Wright (right) speaks with a volunteer during a food distribution at Henry County Food Pantry.



(From left) Linda Via, Kerry Tillery, and Jo Grayson from the TheatreWorks Community Players show, "An Evening with Carol Burnett."

Awarded in December 2016, TheatreWorks completed its PUP! grant of \$10,000 in June 2017. The grant leveraged \$13,663 in other funding as well as reported increases in patronage and contributions to the



theatre.

With support from the grant, the Black Box Theatre's entryway was redesigned with new technology, and the organization re-branded with a new logo. A newly designed

website accompanied the logo, which allows for effective viewing on all types of devices. The outside marquee received modernized lighting along with a new banner to address facade improvements.



Pictured above are Karen Garrett and Ricky Walker of the Anchor Commission

The Anchor Commission received a \$10,000 PUP! grant in December 2016 to implement Seven Challenges, a counseling program developed for adolescents that addresses substance abuse and co-occurring mental health issues,

and meets adolescents "where they are" regarding their substance abuse.

During the grant period, 22 clients were served, 9 of which were discharged. At the time of the grant's conclusion, none of the discharged youth had re-

offended, been put back on probation, or had their probation extended.

The program is fully sustainable through juvenile justice funding provided by the state. They also have received multiple requests for services and expansion.

THE HARVEST YOUTH BOARD



Youth Board names dinner for Dr. W. Dan Prince III

W. Dan Prince III served on The Harvest Foundation Board of Directors for 11 years

The Harvest Youth Board's annual Thanksgiving Eve Dinner was named for Dr. W. Dan Prince III.

Dr. Prince practiced general internal medicine in Martinsville for 36 years. He died in June 2017 at the age of 66 following a 13-month battle with leukemia.

He was a member of the board of Memorial Hospital of Martinsville and Henry County in 2002 when the board decided to sell the hospital. Proceeds from the sale were used to create The Harvest Foundation where Prince was an inaugural member of the board, serving for 11 years.

Dr. Prince also was among the

first chairmen of the Harvest board's governance committee, which oversees the structure of the board, its fiscal responsibilities, the selection process for new board members and overall governance of the foundation.

"A lot of what we do today is because of his leadership," said Allyson Rothrock, president of The Harvest Foundation.

"He believed in The Harvest Foundation," added Dr. Prince's wife, Lauren Prince of Martinsville. "He really believed in this community."

As a physician, Dr. Prince was interested in the health initiatives but he also focused on education and community vitality, according to Lauren Prince and Rothrock.

"He got the whole thing; he saw the whole picture," Lauren Prince said. "He understood the economics of why it (the hospital)

needed to be sold to create The Harvest Foundation."

During the process of selling Memorial and creating the foundation, Dr. Prince's main concern was the care of people, Lauren Prince and Rothrock said. Hospital board members traveled throughout the nation, visiting hospitals that had been through similar experiences, and Dr. Prince would meet with the physicians to make sure health care did not suffer, Rothrock said.

"He felt doubly obligated to be sure the Harvest Foundation funds were well spent to benefit the most people," Lauren Prince said.

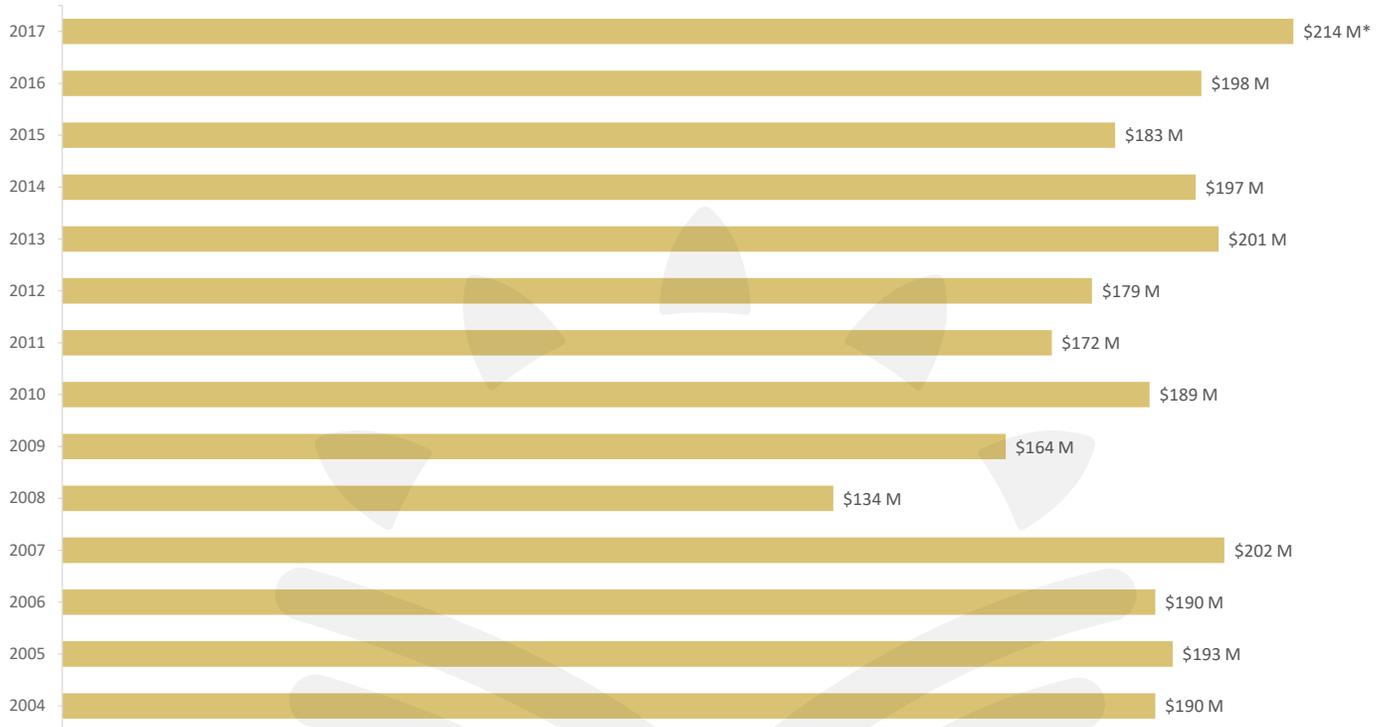
"He kept us all honest," Rothrock said.



Photo courtesy of the Martinsville Bulletin.

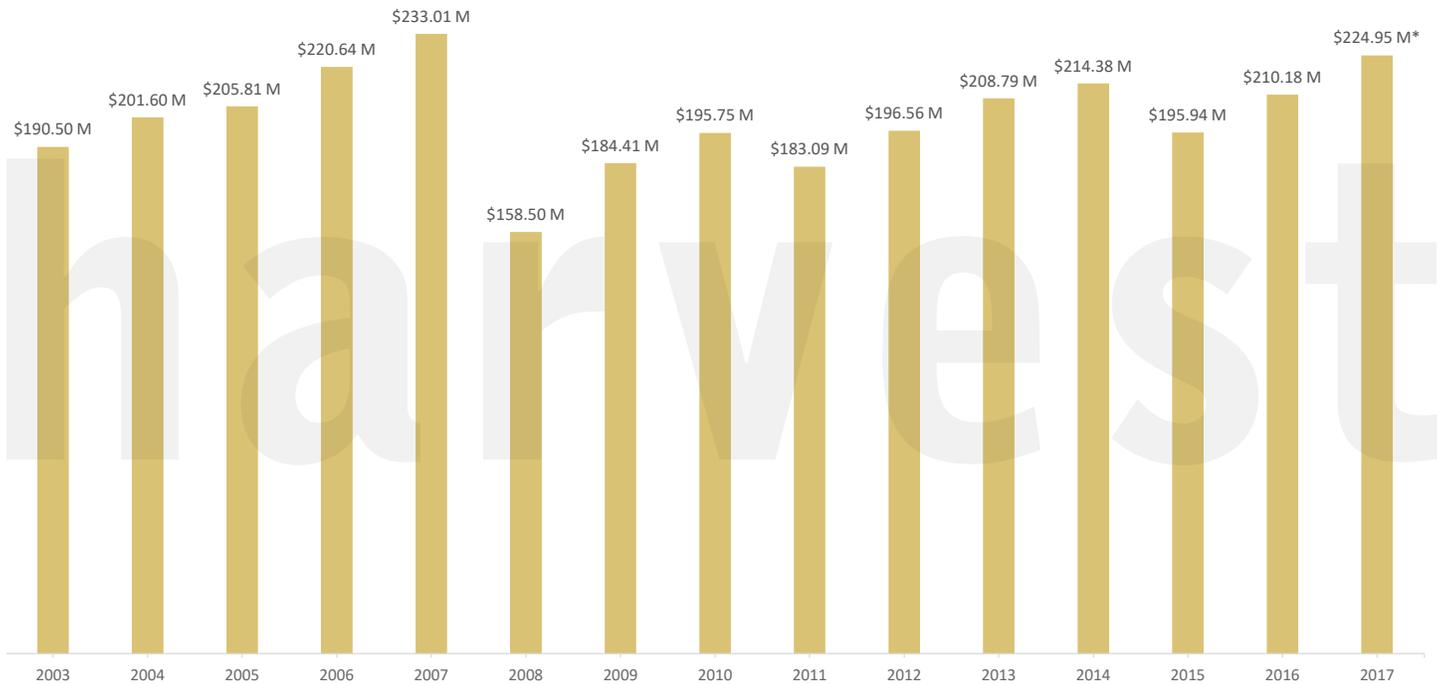


Total Net Assets By Year



Note: Net assets equal total assets minus total liabilities.

Investments



*Denotes preliminary numbers subject to change.

Grants Paid



Total Grants Paid Since 2003: \$113.74 Million (As of 12-31-17)

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Committee, Secretary



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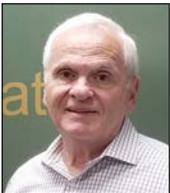
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