



# the **harvest** foundation Strategic Plan



We at Harvest believe the key to improving our community’s health, educational opportunity and quality of life is a strategy focused on building and maintaining economic prosperity for the entire community. By supporting organizations and projects that drive economic growth, we will together overcome any current or future challenges facing our community.

**Mission:** The Harvest Foundation researches and responsibly invests in programs and initiatives to address local challenges in health, education and community vitality.

**Vision:** The Harvest Foundation is dedicated to making Martinsville-Henry County the community of choice by enhancing opportunities and the quality of life for all its citizens.

## Strategic Focus ECONOMIC DEVELOPMENT

### Programmatic Goals WORKFORCE INVESTMENT ADVOCACY

To encourage economic growth in MHC and to meet the workforce needs of area businesses, The Harvest Foundation will support programs and initiatives that increase the number of individuals with the skills, resources and qualifications to enter the MHC workforce.

#### Strategies

- Provide support to programs increasing the number of individuals with degrees, diplomas and certifications.
- Support industry-specific training programs.
- Provide support to programs readying individuals to reenter the workforce after an extended leave.
- Support efforts to expand transportation services.
- Provide support to improve early learning environments.

To spur economic growth in MHC, The Harvest Foundation will support programs and initiatives that lead to increased investment into MHC resulting in an increase in the overall MHC tax base.

#### Strategies

- Support industry recruitment programs geared toward increased investment in MHC.
- Support small business growth and development through micro lending, entrepreneurial training and other programs/services.

The Harvest Foundation will advocate for collaborative partnerships and innovative solutions that increase leveraged investment in MHC for community projects and programs that support economic development.

#### Strategies

- Support MHC organizations to secure funding for physical/streetscape improvement projects that enhance our community’s appeal and attractiveness to investors and businesses.
- Advocate for federal, state, county, city and industry resources to support these community projects and programs.